

# Personal Brand Analysis Evaluation

**Purpose:** The purpose of this analysis evaluation is to have you self-reflect on your brand portfolio. **This evaluation will help us increase your profits, evaluate your current circumstances and best connect you to a higher level of success.**

1. I am known for ...

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2. My talents are ...

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3. My top 3 important qualities are ...

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4. I'm better than most at ...

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5. When people talk about me they say I'm good at ...

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6. If people knew the following things about me, they would understand why I think I'm better than most -

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7. My wish career is ...

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8. I believe these qualities set me apart if I had to compete for my dream career:

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9. I know more about this subject than most:

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10. Next year at this time I will also be known for ...

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11. New things I've learn in the last 90 days include ...

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12. If I had the opportunity to do any job and be the best at it, this is what I would do:

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13. My résumé/business today is stronger than last year's in this way ...

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